

HPAI Vaccination & Surveillance: Principles, Benchmarks, and Strategic Approaches

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Global cost from HPAI

c200 million birds/pa
died/culled

\$4 bn/pa

3.4% (range 2.6-4.4%)
global economy

Table 1. Impact of a widening of bird-bird flu
(% change in GDP, relative to the baseline)

	Bird-bird ^(a)
World total	-0.1
<i>High income countries</i>	-0.1
<i>Low & Middle-income countries</i>	-0.4
East Asia and Pacific	-0.4
Europe & Central Asia	-0.4
Latin America & the Caribbean	-0.7
Middle East & North Africa	-0.4
South Asia	-0.4
Sub Saharan Africa	-0.3

Source : World Bank.

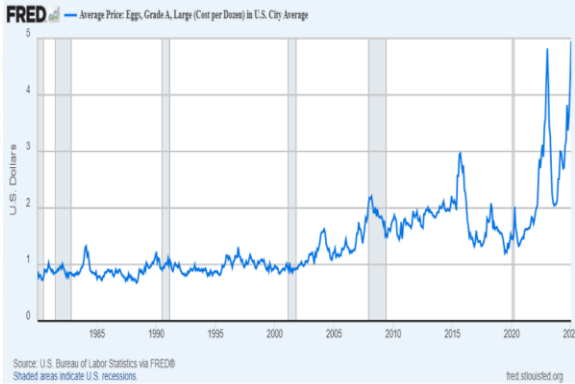
^(a) Assumes that 12 percent of domestic birds in each region die from the disease or are killed in efforts to prevent its spread.

	US layers lost
2023	c12 million
2024	39 million
2025	31 million to date!

Egg supply impacts



Egg prices have soared in the U.S. thanks to Avian flu that has shorted the supply. The cost of a dozen eggs now sits at \$4.95 (AP)



“Egg crisis” has begun in EU

08:19, 18 March 2025 | Source: Profinance



Here are the economic and social impacts of bird flu

The outbreaks South Africa has experienced have led to the culling of 7.5 million chickens. This is about 20-30% of the total chicken stock in the country.

Bloomberg

Brazil to Nearly Double Egg Exports as US Reels From Shortages



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SOCIAL WORLD

How many eggs can you send? US asks for help with egg shortage and to reduce soaring egg prices

BNN March 18, 2025

Bird flu outbreaks in Japan raise concerns over egg shortages, soaring prices

January 19, 2025 (Mainichi Japan)

Japanese version



Bird flu outbreaks at multiple poultry farms across Japan from the end of 2024 to the beginning of this year are raising concerns over a possible repeat of the "egg shock" in 2023, where shortages resulted in record highs for egg prices.

On Jan. 2, Aichi Prefecture's first avian influenza

To vaccinate or not??

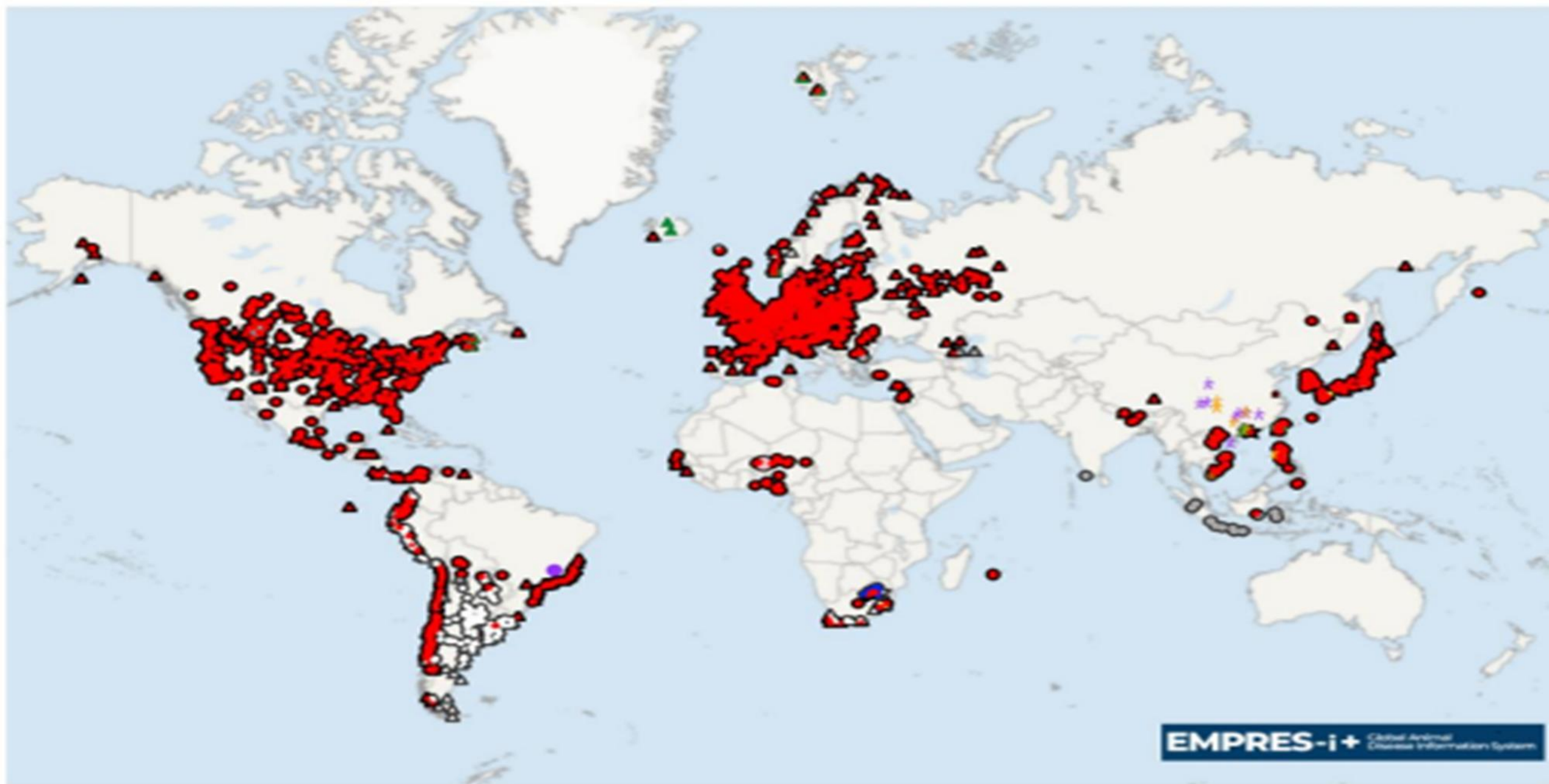
What has changed?

- Are current control approaches sustainable?
- Future risk and possible need for vaccination
- Benefits/cons
- Dispelling myths
- First principles of vaccination
- Barriers/challenges
- Practical considerations
- Activity to prepare/develop contingency

Why has risk increased to layer sector from HPAI?

- Exceptional global spread; panzootic most continents affected
- High infection pressure
 - Increased spread to domestic birds/layers
 - High environmental contamination
 - Exposure to greater range of species of wild bird
- Mammalian infections: spillover to scavengers, some M2M transmission
- Dairy cattle infection in USA: sustained transmission non respiratory, back spill to domestic birds including **layers**
- H5 HPAI virus evolving with high 'fitness' traits

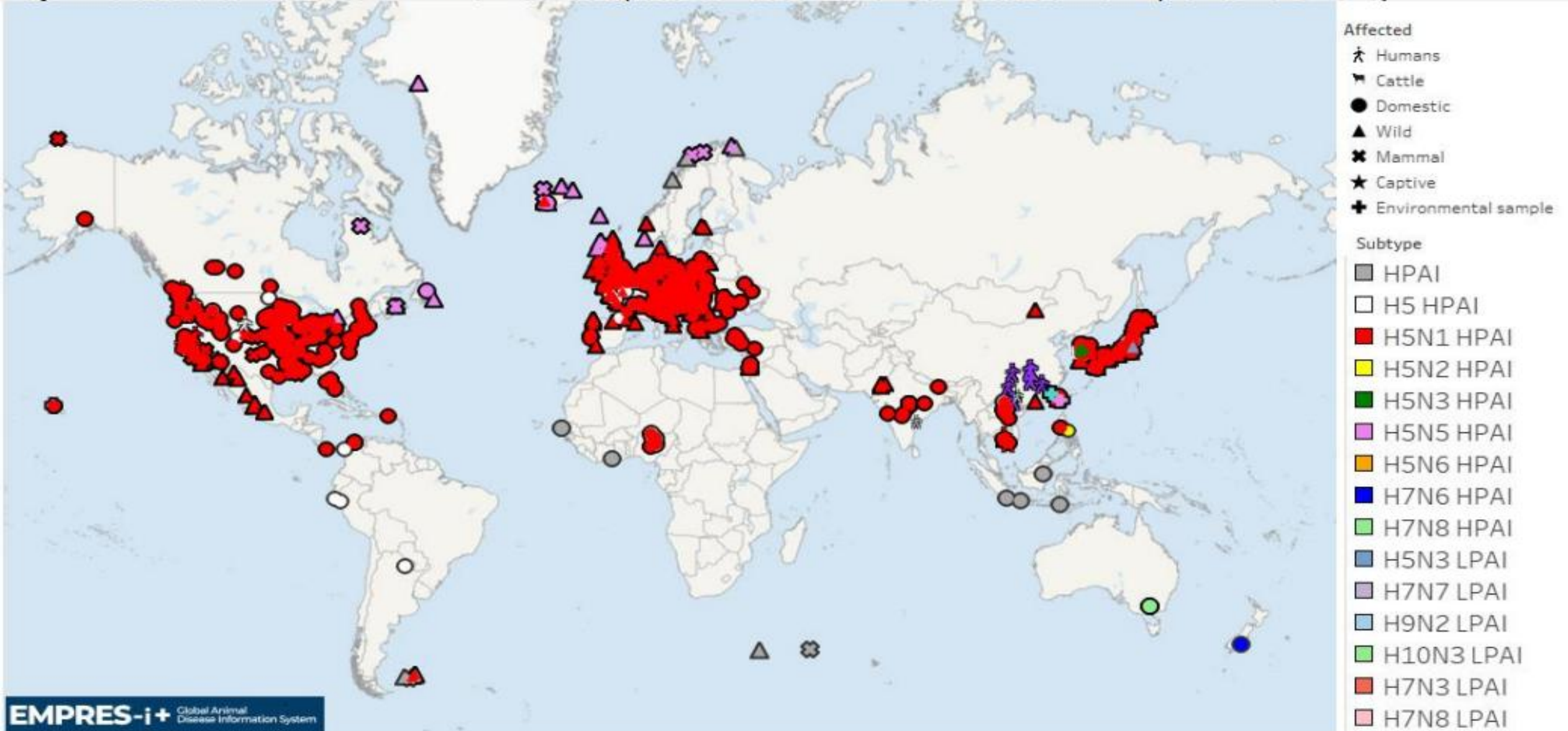
Confirmed Avian influenza events worldwide from 1 October 2022 to 30 September 2023



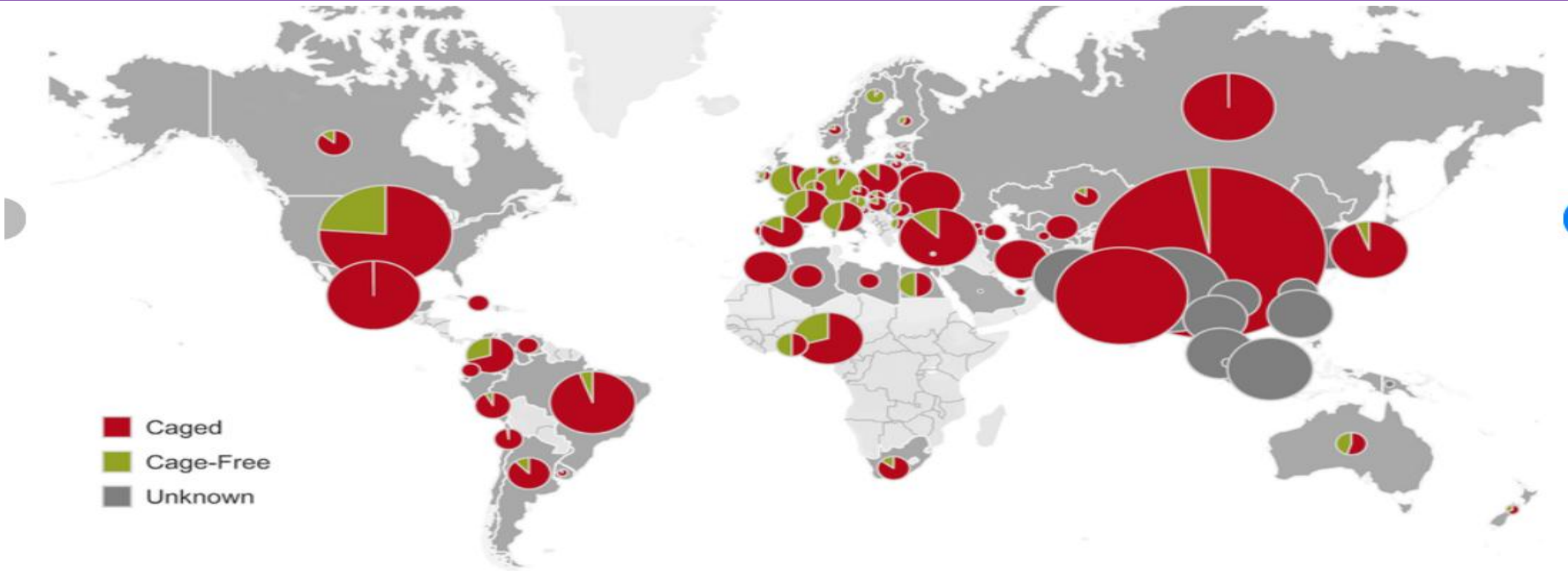
Note: Symbols may overlap for events in similar geographic locations

Global distribution of AIV since 1 October 2024 (i.e. current wave) ; H5 HPAI predominant

Map 1. Global distribution of AIV with zoonotic potential observed since 1 October 2024 (i.e. current wave)



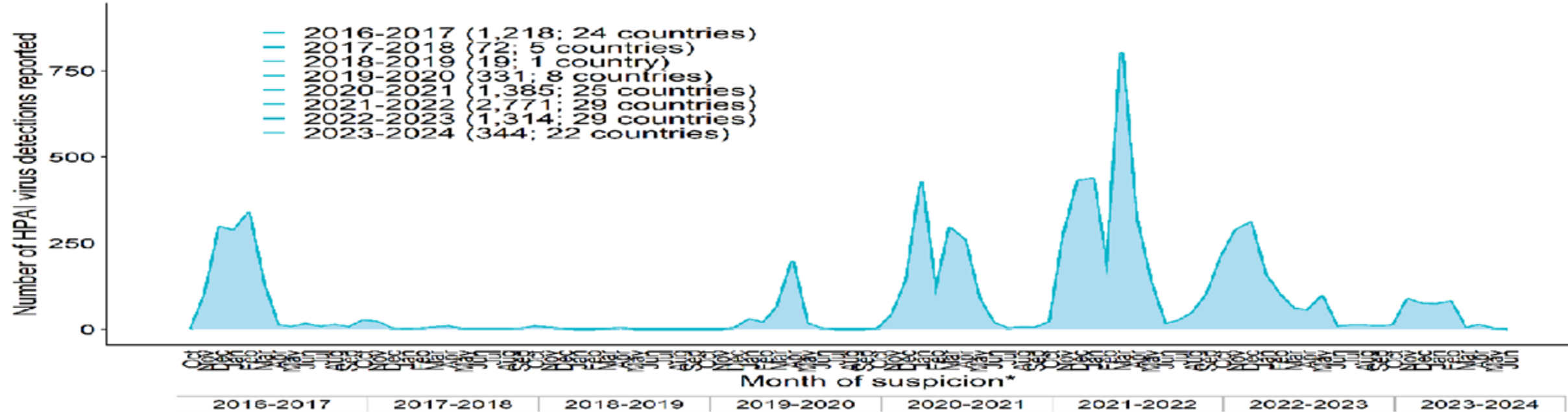
Global laying hens demographic



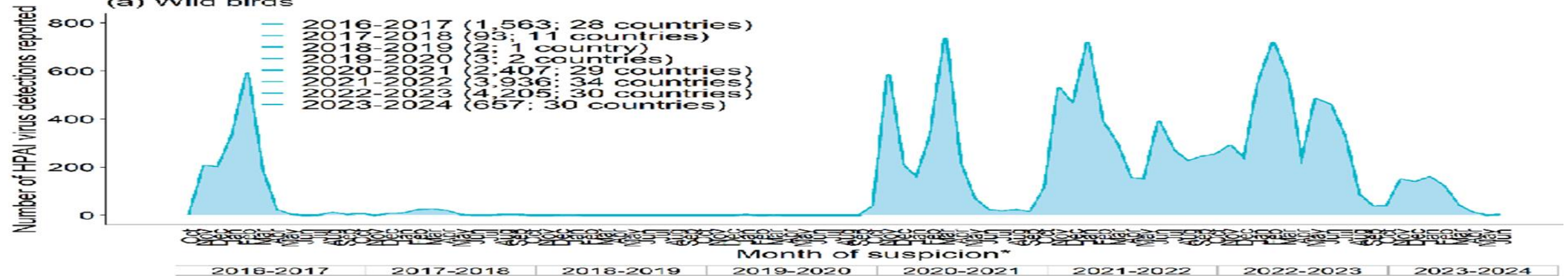
Global distribution of laying hens by housing system. Distribution of laying hens in caged (red: conventional; furnished) and cage-free (green: barns, aviaries, free-range) systems in 78 countries (dark grey) for which hen inventories are available. The size of circles is proportional to the hen population in the country. Dark grey circles: countries for which the hen population is known, but the proportion of hens in each housing system is unknown. An interactive version of this figure is available at <http://hen-welfare.org/map>, with further information available (by clicking on the pie charts) on data sources, proportion of hens in each system and layer populations. The map and graphic components were developed with the software Tableau Public version 2020.2.

Direct correlation between infection in wild birds and poultry; highly relevant for new and emerging strains

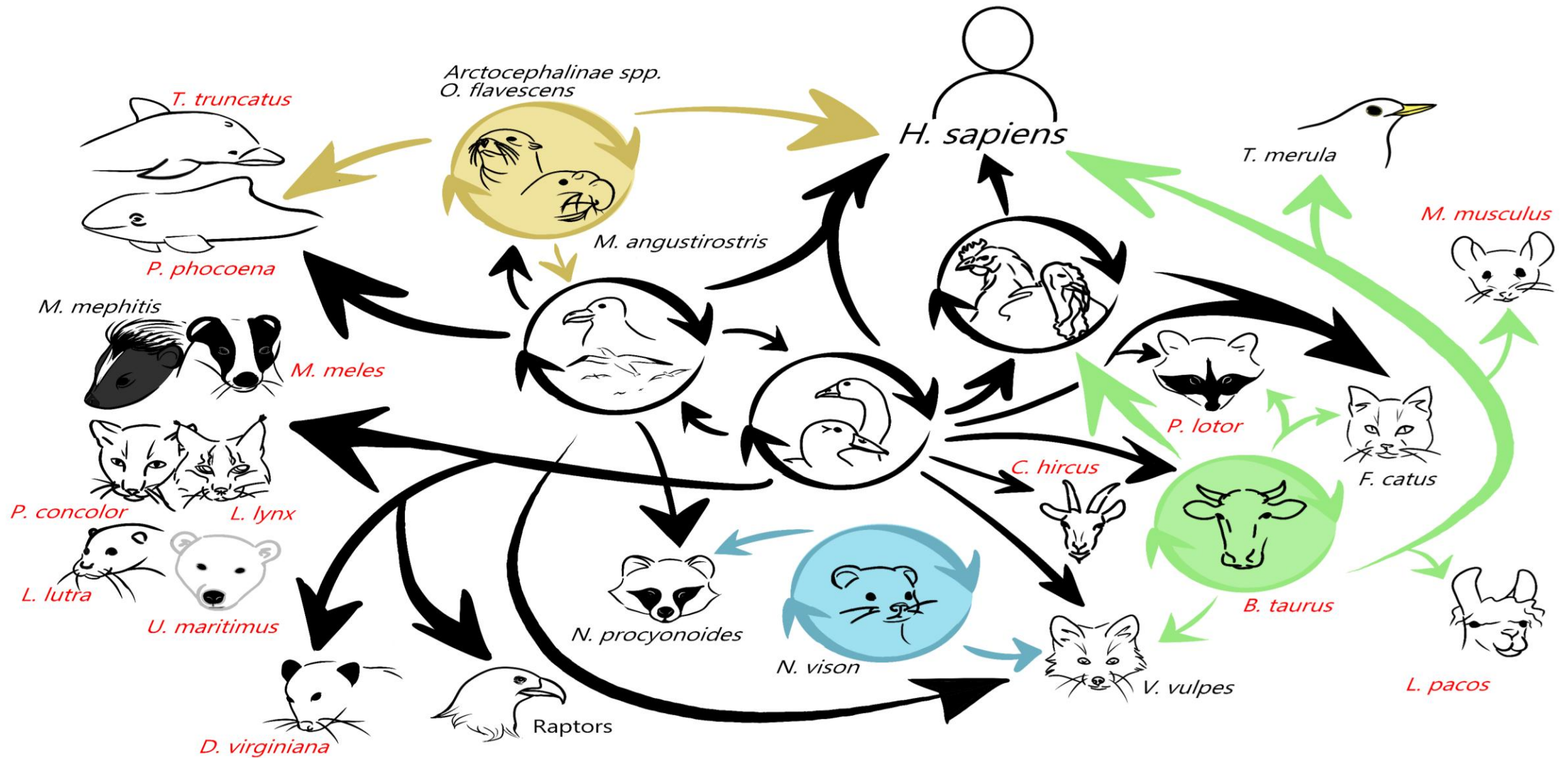
(b) Domestic birds



(a) Wild birds



The 'new' ecology of H5N1



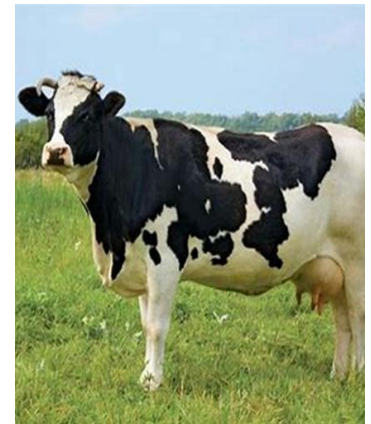
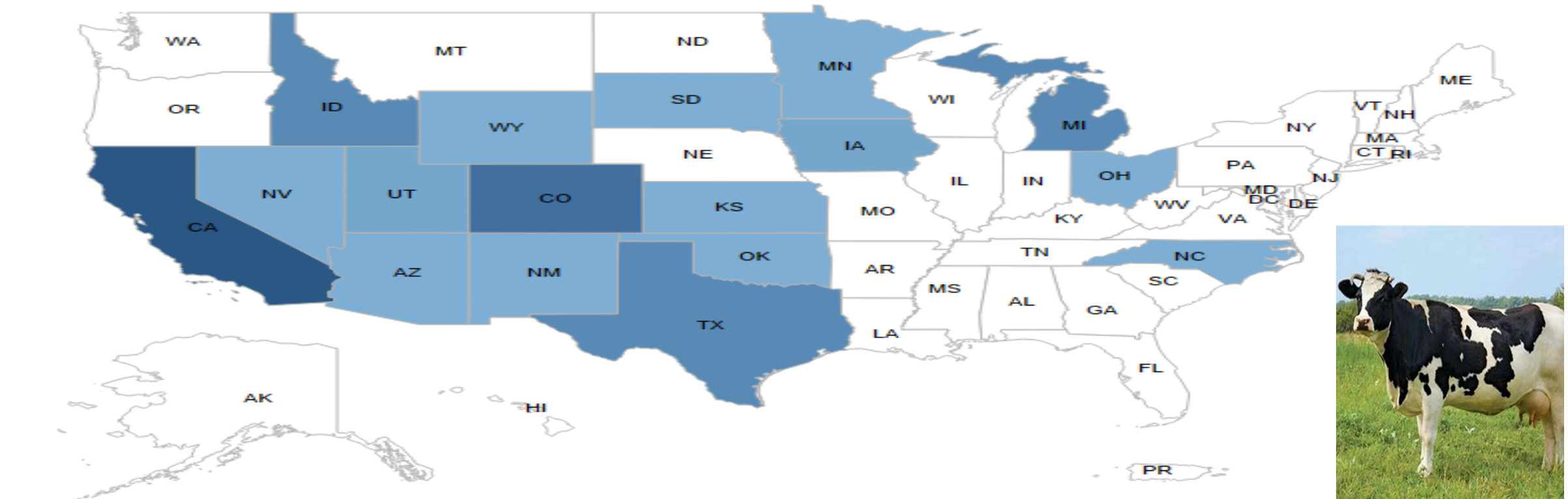
Choose species

Cattle

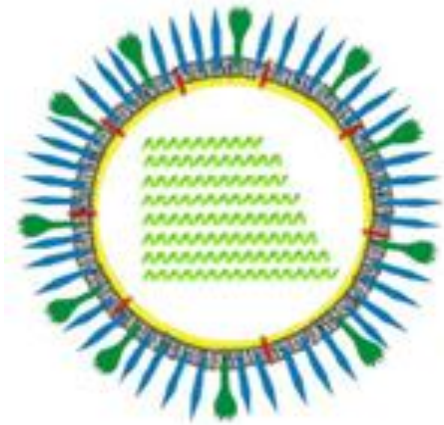
Click for International Exports

In the Total Outbreak, in Cattle, there were:
989 Confirmed Cases in 17 States

Legend



The virus driving the impact!



The 2021-25 H5N1 HPAI viruses are the most infectious and dangerous of strains to date



Could vaccination solve the problem?

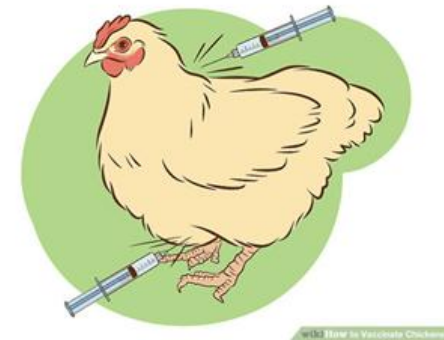


Vaccination will only work when applied in
combination with other measures

Vaccination is not a substitute for weak
farm biosecurity

Considering vaccination as part of available avian influenza control measures

- **Protecting food security and layer sector likelihoods**
- **Prevention and control of outbreaks in vaccinated domestic bird populations** resulting in reduced virus circulation within and between flocks and lower risk of spillover to wildlife
- **Reduced economic losses**, both direct (e.g. bird deaths) and indirect (e.g. mass culling and trade disruption). When properly implemented, avian influenza vaccination is compatible with safe trade, according to WOAHP international standards
- **Lower risk of human exposure to avian influenza viruses**, and thus of a potential pandemic, in line with the One Health
- **Minimised environmental impact** by reducing the risk of spill over to wild animals
- **Preventive or Emergency vaccination**



Define purpose of programme



- Protect food security
- Improve animal health and welfare (reduce culling)
- If trading in birds and their products assurance over freedom from disease in vaccinated populations (DIVA etc)
- Prevent disease incursion versus a changing virus
- Reduce spillover risk to humans and wildlife

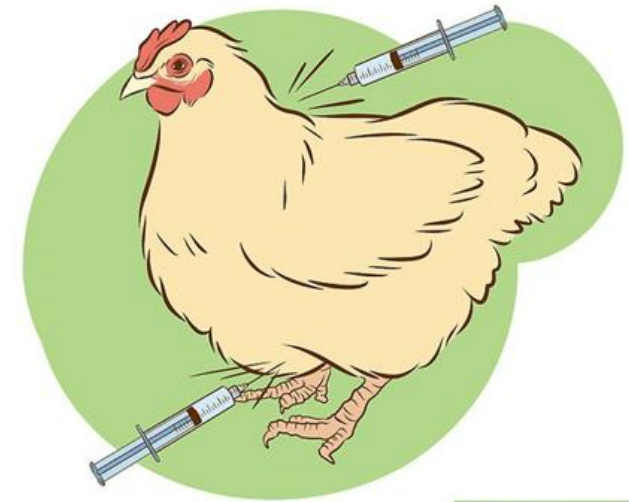
Desired results of vaccination against AI

Freedom from disease

No effect on production or other serious expense

No trade embargoes

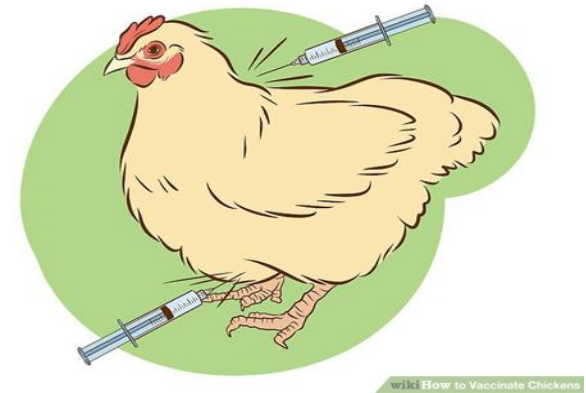
Eradication if enzootic infection



Wild How to Vaccinate Chickens

Avian influenza vaccination

- Protection against clinical signs/disease
- Decrease bird susceptibility to infection
- Reduction in virus shedding by infected birds
- Reduce transmission between birds/flocks

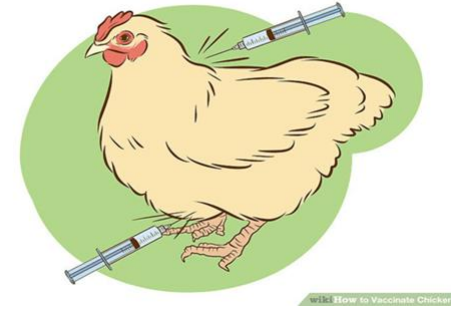


HoweverVaccinated flocks can become infected

Criteria for vaccine suitability

Swayne and Sims (2020) proposed 8 criteria

- Inexpensive
- usable in multiple avian species
- duration of immunity for life of bird (ideally provide protection after a single dose)
- can be applied by low-cost mass application methods
- allow easy identification of infected birds within the vaccinated population
- produce a protective immune response in the presence of maternal antibodies
- be applied at one day of age in hatchery or *in ovo*;
- Vaccine closely matched to field virus.



No current vaccine or vaccine technology meets all eight criteria so the user must select the licensed vaccine that best meets their needs.

WOAH Animal Health Code: 2022 adopted updated AI chapter



World Organisation
for Animal Health
Founded as OIE

“Vaccination will not affect the high pathogenicity avian influenza status of a free country or zone if surveillance supports the absence of infection, in accordance with Article 10.4.28,... ”

“Vaccination can be used as an effective complementary control tool when a stamping-out policy alone is not sufficient. Whether to vaccinate or not should be decided by the Veterinary Authority on the basis of the avian influenza situation as well as the ability of the Veterinary Services to implement the vaccination strategy,...”

Requirements to do surveillance in all vaccinated populations, zones or compartments to provide evidence of absence of infection

Policy brief

Avian influenza vaccination: why it should not be a barrier to safe trade

Executive summary

Since 2005, avian influenza has had a staggering toll, with over 500 million birds lost to the disease worldwide [1]. Its devastating impact extends beyond domestic and wild birds, threatening livelihoods, food security and public health. The recent shift in the disease's ecology and epidemiology has heightened global concern as it has spread to new geographical regions. It has also caused unusual die-offs in wild birds and led to an alarming increase in mammalian cases. The rapidly evolving nature of avian influenza and **changes in its patterns of spread** [2] require a review of existing prevention and control strategies. To effectively contain the disease, protect the economic sustainability of the poultry sector and reduce potential pandemic risks, all available tools must be reconsidered – including vaccination.



Trade essentials

Assurance required to trading partners that no infection is present in your vaccinated flocks

Even if your sector is not exporting the impact will be on others that do!

Differentiating Infected from Vaccinated Animals (DIVA) strategy is important for trade, but if more than one vaccine/vaccine type required, the surveillance testing approach will be more complex



WOAH principles: Launching a vaccination programme

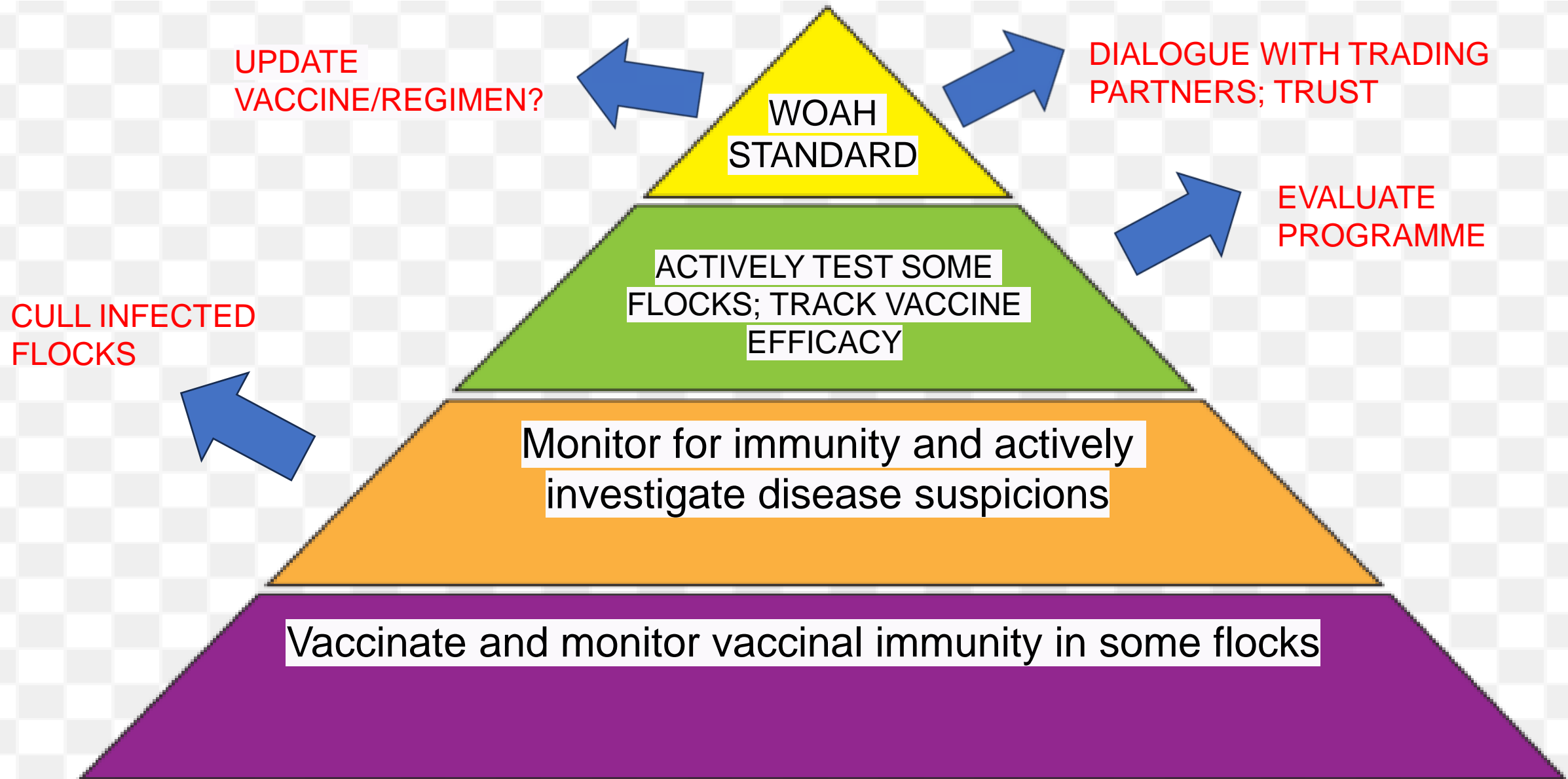
When deciding whether to initiate a vaccination programme the Veterinary Authority and stakeholders should consider

1. The local/regional characteristics of disease
2. Probability that the disease cannot be rapidly contained by means other than vaccination
3. The level of disease or frequency of new events
4. Density of birds/farms/locations
5. Risk of exposure of ie production type – caged, barn, free range
6. Vaccination as an alternative to or an adjunct to other disease control measures such as culling
7. Risk of spread to humans from poultry
8. The existence of good record keeping systems on farm
9. The availability of a safe, effective and licensed vaccine
10. The availability of human, financial, and material resources
11. Cost-benefit analysis of the programme, including its impact on trade and public health



Vaccination programmes are not one size fits all!

Adapt to the local drivers and needs



Avian Influenza vaccines types

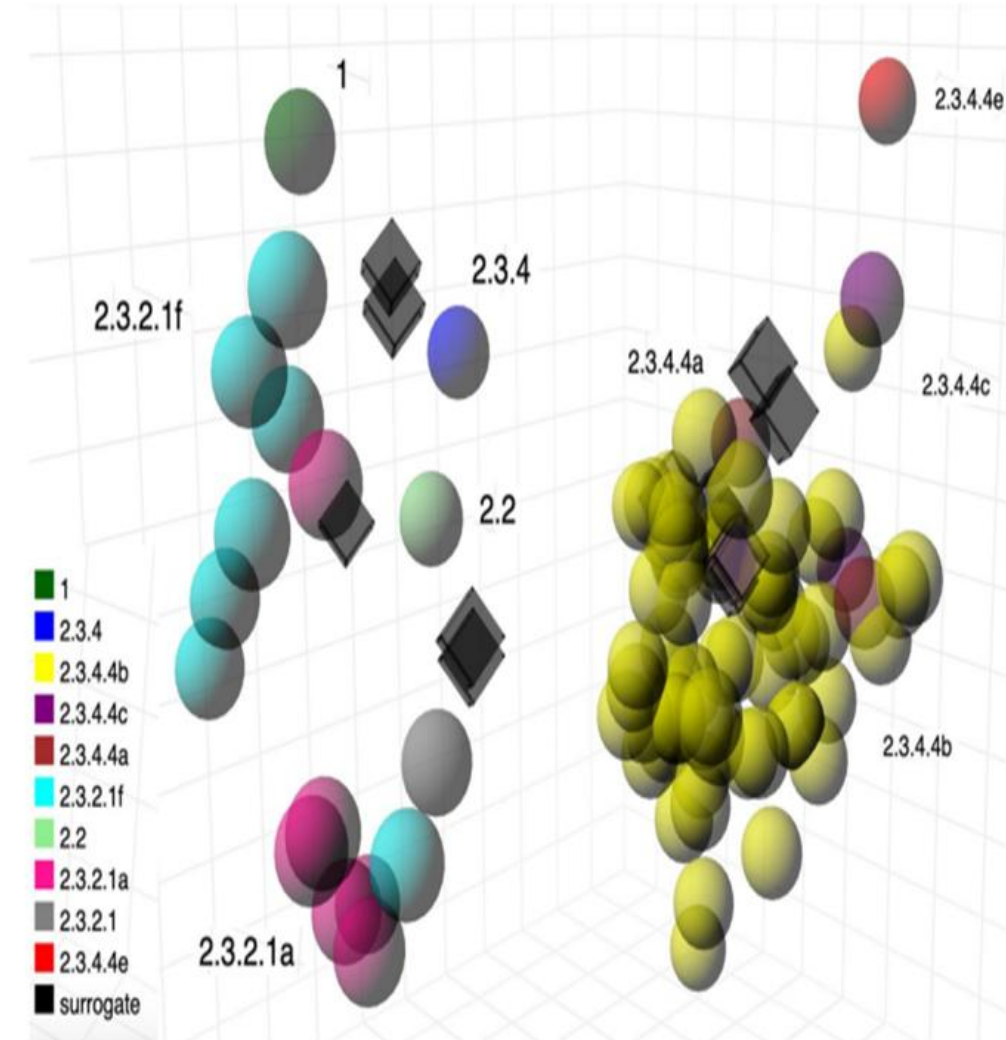
Veterinary vaccines for H5 AI

- Inactivated or killed vaccines
 - Most widely used
- Vectored vaccines (H5 insert into viral delivery vector)
- Virus protein based
- Genomic (ie mRNA like for COVID)



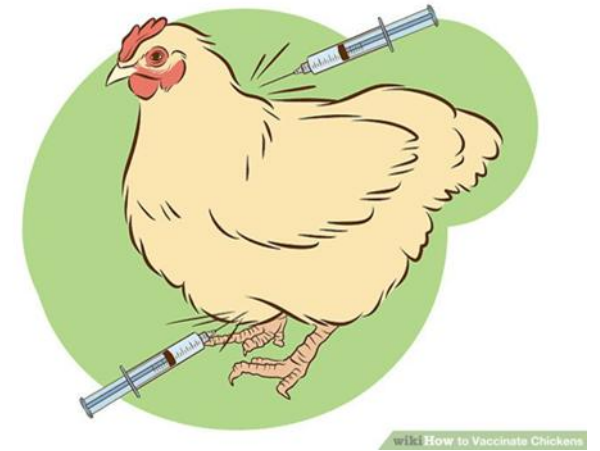
Vaccine strain matching

- New system for defining match amongst vaccine strains to field virus (AIM-OFFLU)
- International scanning for new threats/changes in virus
- Viruses from vaccinated birds rapidly characterised
 - Including any change in zoonotic risk profile
- Information fed into ongoing assessment of vaccine effectiveness
- Increased search for an 'optimally designed broadly protective H5 vaccine'



Purpose of surveillance when using vaccination

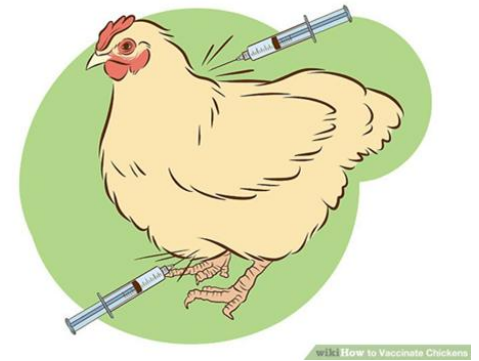
- Monitoring vaccine coverage and flock immunity
- Early detection of new/re-emerged disease outbreaks
- Following the trends of disease incidence
- Demonstrate freedom from HPAI infection
- Programme effectiveness



wiki How to Vaccinate Chickens

Demonstrate Freedom from Infection in Vaccinated Flocks

- Challenging with limited precedent despite widespread use of vaccine around the world
- Strategies adapted to local epidemiological situation
- Confirm vaccination is effective
- Expect few breakdowns with disease
- Surveillance efficacy (over represent poultry farms at greater risk of infection?)
- How are seropositive farms managed (is virus present)? Further testing/veterinary action



Tools and strategies of surveillance

- **Technical Tools**

Virological; detect virus circulating in flock/population

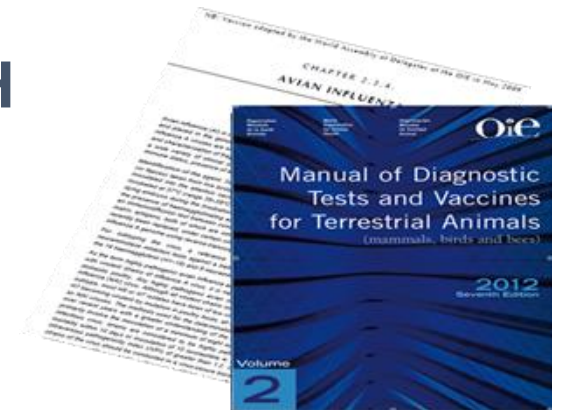
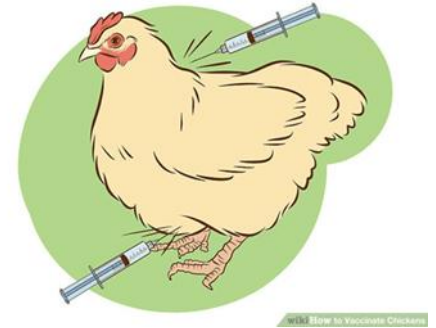
Serological: detect immune responses (Vaccination or natural infection)

Laboratory testing is ideally carried out according to the **WOAH Manual for Diagnostic Tests**

Surveillance type

Passive: tracks any visible manifestation of disease in a flock

Active: stratified plan in healthy looking birds



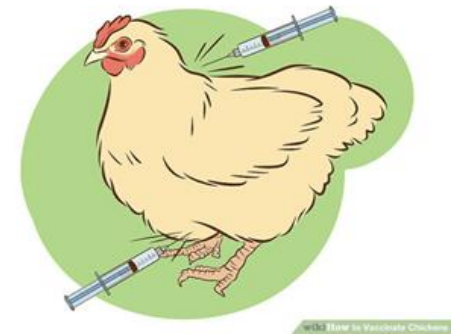
Surveillance requirements to meet trade requirements

Currently major barrier to the affordability / cost effectiveness of the deployment of vaccines

- Development of effective vaccines for use as a preventive measure is now a key priority for many governments in partnership with industry.
- Vaccine selection, vaccination protocols and monitoring are critical components of a successful vaccination programme. The level of flock immunity required to prevent transmission hinges on several factors. Depending on the disease epidemiology, Veterinary Authorities – in consultation with the poultry sector – may decide to vaccinate only certain species in a selection of production systems

Responsibilities of countries opting for poultry vaccination

- Surveillance or monitoring capacity
- High quality and reliable registered vaccines
- Commitment of poultry producers
- Data collection from producers and veterinarians
- Traceability of the entire process



EU SPECIFIC CONDITIONS FOR PREVENTIVE VACCINATION OF HPAI

(SUBJECT TO REVISION)

1. **Type of vaccine to be used:** live attenuated avian influenza virus prohibited
2. **Reinforced surveillance to be implemented**

Costs to industry

Vaccine €/\$/£??

Vaccination €/\$/£??

Veterinary costs for inspection

Surveillance (DIVA): €3000
/month/epi group or farm

Weekly mortality:
€234/week/epi group

2.1 enhanced passive surveillance shall be implemented in the vaccinated establishments by **weekly virological testing** of a representative sample of **dead birds collected within one week**;

2.2 after the start of vaccination, the following active surveillance has to be carried out by an official veterinarian in vaccinated establishments at least **every 30 days** to detect occurrence of infection with HPAI field virus:

a) a **clinical examination** that shall include a check of the production records and health records of the establishment in each epidemiological unit, including an evaluation of its clinical history and clinical examinations of the poultry or captive birds;

b) a collection of representative samples for **serological or virological surveillance** to enable detection of a prevalence of HPAI virus infection in the epidemiological unit of 5% with a confidence level of 95%, using appropriate methods and protocols that allow early detection of the virus and taking into account the specific characteristics of the vaccine used;

Thoughts on how to do monitoring evolving!

Vaccination of poultry against highly pathogenic avian influenza – Part 2. Surveillance and mitigation measures

Published: 18 April 2024 | **Adopted:** 25 March 2024

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GENERAL CONCLUSIONS FOR SURVEILLANCE

Conclusion and recommendations

- Testing dead birds have a higher probability of early detecting HPAIV than strategies based on testing live birds.
- Increasing the sample size above the numbers of 5, 10 or 15 dead birds provided does not increase the probability of HPAIV detection.
- The effectiveness of surveillance is increased by the repeated sampling in time.
- Sampling and testing dead birds should consist of dead birds found in the last 48h.

PREVENTIVE VACCINATION III: Conclusions and recommendations

Recommendations

- **For chicken layers**, a number of effective options have been identified to maintain a level of early detection sensitivity >92%, and probability of freedom >99%, by testing up to 15 dead birds
 - in 100% of the vaccinated establishments monthly; or
 - in 25% of the vaccinated establishments weekly .

<https://efsa.onlinelibrary.wiley.com/doi/abs/10.2903/j.efsa.2024.8755>

HPAI vaccination in layers: latest EU research



Study design

- Field pilot; birds immunised at day old, placed on farm and groups brought to secure lab for challenge to check how long immunity lasts
- Used 2 DIVA vaccines (Vector and mRNA)
- Vaccinated birds challenged with live virus assessed for disease signs, virus shedding, transmission and immune responses
- Data available so far for 8 and 24 weeks post vaccination
- 45 and 80 weeks post vaccination results expected March 2026



Study conclusions to date



- 8 weeks post vaccination highly effective (one vaccine/dose)
- 24 weeks post vaccination some bird death, virus shedding and transmission however ...some improved benefits from prime boost strategy (two vaccines one to prime, another to boost)
- Immunity levels variable among vaccinated chickens, especially when the vaccine is mismatched from the field virus
- Study authors advise that full study results required for firm conclusions
- Layers will almost certainly need booster vaccinations to provide immunity for laying life of the bird

Further information/Next steps



- **Practical Guide to HPAI Vaccination in Laying Hens : available soon from WEO**

NL study:

Germeraad et al Wageningen/Royal GD/Utrecht Univ. Thank you to Francisca Velkers for information sharing.

<https://research.wur.nl/en/publications/progress-report-transmission-study-testing-hvt-based-h5-vaccine-a>

[http](#)



Key conclusions

H5 HPAI has become truly panzootic in the world affecting poultry and wild birds

- International frameworks and standards in place that support vaccination
- Vaccines available with proven utility in lab-based trials (DIVA compatible if needed)
- No one size fits dependent on local drivers
- Improved and faster deployment of next generation vaccines?
- Surveillance needs refinement to detect vaccine breakthrough at low cost
- Overcoming regulatory hurdles to incentivise vaccine updates
- Trust and assurance with trading partners
- Global risk increasing with vaccination having a role for threat mitigation/control
- Multi sector benefits

Thank you for your attention



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Preventing and controlling viral diseases



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