

7 - 10 September 2025

WEO GLOBAL LEADERSHIP CONFERENCE

CARTAGENA



Sponsorship Opportunities

The WEO Global Leadership Conference provides a unique opportunity for business owners, presidents, CEOs, and decision-makers to collaborate and discuss the latest issues and trends affecting the egg industry worldwide.

Organised to provide the optimum combination of business, networking and social activities, this global event delivers the highest calibre conference programme to support the future growth of the egg industry.

WEO conference sponsorship presents an ideal opportunity for you to publicly align your company with the values and success of the WEO and increase your brand exposure in the months before, during and after the conference.



A conference destination



LIKE NO OTHER

Cartagena, Colombia, has enchanted visitors for centuries with its vibrant history, Caribbean charm, and breathtaking coastal beauty. Situated along the shimmering shores of the Caribbean Sea, this UNESCO World Heritage city boasts a rich tapestry of colonial architecture, cobblestone streets, and colourful facades that reflect its storied past.

Known as the "Crown Jewel of the Caribbean," Cartagena offers a mix of old-world allure and modern sophistication. From its bustling plazas and world-class dining to the tranquil beaches of the nearby Rosario Islands, Cartagena is a destination that ignites the imagination and stirs the soul.

With stunning sunsets over the sea and the iconic walls of the Old City framing every view, Cartagena is set to provide an unforgettable backdrop for the WEO Global Leadership Conference 2025.

SPONSORSHIP PACKAGES

We offer a range of sponsorship opportunities to suit all budget levels, aligning with your business objectives and values.

These include conference sessions, individual social events, and breaktime sponsorship.

Brand recognition packages and pricing are detailed on the following pages.



THIS EVENT IS SET TO

ATTRACT OVER

400

ATTENDEES FROM

THE GLOBAL EGG
INDUSTRY ●●●

Social Programme Sponsorship Packages

‘LA GRAN FIESTA FINALE’ SPONSOR

£12,000 GBP

3 sponsorship opportunities available

- Verbal recognition as headline sponsor of ‘La Gran Fiesta Finale’ (Wednesday)
- On-site logo recognition at ‘La Gran Fiesta Finale’
- Extra-large logo recognition in promotional materials, e-communications and WEO website
- Profiled with 150 words of text, your logo, and link to your website on WEO event website
- Profiled and acknowledged as ‘La Gran Fiesta Finale’ Sponsor, plus extra-large logo on conference app and conference rolling visuals
- Individual LinkedIn post thanking ‘La Gran Fiesta Finale’ Sponsors

‘BIENVENIDA CARIBEÑA’ RECEPTION SPONSOR

£8,000 GBP

5 sponsorship opportunities available

- Verbal recognition as headline sponsor of ‘Bienvenida Caribeña’ Reception (Sunday)
- On-site logo recognition at ‘Bienvenida Caribeña’ Reception
- Large logo recognition in promotional materials, e-communications and WEO website
- Profiled with 50 words of text, your logo, and link to your website on WEO event website
- Profiled and acknowledged as ‘Bienvenida Caribeña’ Reception Sponsor, plus large logo on conference app and conference rolling visuals
- LinkedIn post thanking ‘Bienvenida Caribeña’ Reception Sponsors

‘ENCANTO DE COLOMBIA’ RECEPTION SPONSOR

£8,000 GBP

5 sponsorship opportunities available

- Verbal recognition as headline sponsor of ‘Encanto de Colombia’ Reception (Monday)
- On-site logo recognition at ‘Encanto de Colombia’ Reception
- Large logo recognition in promotional materials, e-communications and WEO website
- Profiled with 50 words of text, your logo, and link to your website on WEO event website
- Profiled and acknowledged as ‘Encanto de Colombia’ Reception Sponsor, plus large logo on conference app and conference rolling visuals
- LinkedIn post thanking ‘Encanto de Colombia’ Reception Sponsors

Conference Programme Sponsorship Packages

CONFERENCE SESSION*

£6,000 GBP

8 sessions available to sponsor (each session is exclusive to the sponsor)

- Verbal recognition as Session Sponsor
- Logo on screen at start of session
- Medium logo recognition in promotional materials, e-communications and WEO website
- Profiled with your logo and link to your website on WEO event website
- Profiled and acknowledged as Session Sponsor, plus medium logo on conference app and conference rolling visuals
- Group LinkedIn thank you post

***Please contact us to find out what session topics are available.**

CONFERENCE LUNCH

£5,000 GBP

3 lunch breaks available to sponsor (each lunch break is exclusive to the sponsor)

- Verbal recognition as Lunch Sponsor
- Recognition of headline sponsor on lunch menus
- Medium logo recognition in promotional materials, e-communications and WEO website
- Profiled with your logo and link to your website on WEO event website
- Profiled and acknowledged as Lunch Sponsor, plus medium logo on conference app and conference rolling visuals
- Group LinkedIn thank you post

CONFERENCE COFFEE BREAK

£3,000 GBP

4 coffee breaks available to sponsor (each coffee break is exclusive to the sponsor)

- Verbal recognition as Coffee Break Sponsor
- Small logo recognition in promotional materials, e-communications and WEO website
- Profiled with your logo and link to your website on WEO event website
- Profiled and acknowledged as Coffee Break Sponsor, plus small logo on conference app and conference rolling visuals
- Group LinkedIn thank you post