

ARE YOU AN EGG PRODUCER, EGG PROCESSOR, OR EGG-RELATED BUSINESS?

Become a member of the World Egg Organisation (WEO) - there is no better way to connect with the egg industry globally.

With members in over 80 countries, WEO provides a unique platform for sharing information and developing relationships with decision makers from all over the world.

Established as the International Egg Commission (IEC) in 1964, WEO is the only organisation to represent the egg industry worldwide, ensuring that eggs are recognised for their vital role in global nutrition and food security.

By bringing together industry peers and working with the world's leading intergovernmental organisations, we offer a unique platform to connect, collaborate, and contribute to the future of eggs.



WEO MEMBERSHIP UNLOCKS...

ACCESS TO THE GLOBAL NETWORK

The WEO Member Directory gives you unmatched access to major players across the egg industry worldwide, including producers, processors, associations, and suppliers. There is no better global network of leading egg businesses for sharing knowledge, building relationships, and finding answers to your questions and business challenges.

ACCESS TO RESOURCES TO GROW & SUPPORT YOUR BUSINESS

WEO's interactive statistics platform offers exclusive country-level data on production, consumption, trade, and chick placements. Practical tools, updates, and virtual programmes support your daily operations and long-term strategy including avian influenza guidance, sustainability toolkits, nutrition resources, and peer advice on shared challenges.

A SEAT AT THE GLOBAL TABLE

WEO represents its members views on animal health, nutrition, sustainability and welfare, among international bodies, including...

- WORLD HEALTH ORGANIZATION (WHO)
- WORLD ORGANISATION FOR ANIMAL HEALTH (WOAH)
- FOOD AND AGRICULTURE ORGANIZATION (FAO)
- CONSUMER GOODS FORUM (CGF)
- CODEX ALIMENTARIUS COMMISSION
- INTERNATIONAL ORGANIZATION FOR STANDARDIZATION (ISO)



PROFESSIONAL DEVELOPMENT & SUCCESSION PLANNING

The WEO Young Egg Leaders Programme offers unparalleled professional development and succession planning for the next generation of egg industry leaders - supporting the continual growth of the global egg industry.

ACCESS TO FLAGSHIP INDUSTRY EVENTS*

WEO's Business and Global Leadership Conferences bring together decision-makers from across the egg value chain. These events are where ideas are shared, partnerships are built, and the future direction of the egg industry is shaped, together.

Plus, explore our range of past conference video presentations, covering a variety of topics including production, feed, human nutrition, marketing and processing.



MEMBERSHIP TYPES

We offer a range of membership options which are designed to allow egg businesses, large and small, as well as associations and individuals, to fully enjoy the benefits of WEO membership.

EGG PRODUCER MEMBERSHIP

EGG PROCESSOR MEMBERSHIP

ALLIED INDUSTRY MEMBERSHIP

COUNTRY MEMBERSHIP

I thoroughly recommend every country and egg industry member joins WEO to enjoy worldwide knowledge, opportunities and support with problems, often surprisingly very similar to what you may be experiencing. You will not be disappointed.

Colin Steenhuisen, South African Poultry Association



WEO is a meeting of global peers, not competitors, so you can have more one-on-one, in-depth conversations about each other's business that will mutually benefit you in your own countries.

Marcus Rust, Rose A<u>cre Farms</u>, USA







THE EGG INDUSTRY IS FACING COMPLEX CHALLENGES.
WEO HELPS YOU STAY AHEAD.

Apply to become a member online at:

www.worldeggorganisation.com/become-a-member/how-to-join

Or for more information email: membership@worldeggorganisation.com



