

19 – 21 April 2026 | WEO Business Conference



WEO Warsaw

Targeted industry exposure. Strategic visibility. Lasting impact.

This sponsorship package offers an unmissable opportunity for significant and exclusive brand presence, customisation, and access.

As the sole sponsor, your brand is given the spotlight in front of the most influential global figures in the egg industry. This is a **unique** chance to build lasting business relationships in unforgettable settings.

Sunday 19 April

Welcome Drinks Reception at the Palace of Culture and Science, Warsaw

Be the brand that welcomes the WEO Warsaw delegation to the heart of Europe! Gain exposure in one of the city's most iconic buildings — the Palace of Culture and Science.

EXCLUSIVE SPONSORSHIP

£30,000
GBP¹

WHAT IS INCLUDED?

Your brand exclusively integrated into the reception name and identity.

5-minute speech by your company executive at the reception.

Brand visibility throughout the venue, tailored to your preferences.

Opportunity to provide branded items² for attendees.

8 discounted conference registrations for your customers or prospects³, at a special rate of £1,050 GBP per delegate (over 30% discount off the standard registration rate).

Free entry to the Welcome Drinks Reception for up to 4 additional non-registered guests of your choice.

Receive the delegate list via email one week⁴ ahead of everyone else.

Large logo recognition in conference e-communications and conference rolling visuals.

Brand recognition on WEO website, including a 50-word bio, your logo, and link to your website.

Your logo featured alongside the reception in the conference programme - on both the WEO website and the WEO Connects app.

Dedicated 'Thank you' LinkedIn post from the official WEO account.



Contact the WEO team to discuss your sponsorship requirements for WEO Warsaw 2026 at:
events@worldeggorganisation.com

¹ Price for exclusive sponsorship

² Branded items must be supplied by the sponsor and can only be included for this individual social event and not at any other time during the conference.

³ Customer & prospect discount available to egg producers, packers, and processors only.

⁴ Free attendees may not attend the rest of the conference unless registered