

INDUSTRY PARTNERS PROGRAMME

The WEO Industry Partners Programme is a new, premium partnership opportunity designed exclusively for Allied Industry member businesses. Running annually from 1 July, the programme provides year-round visibility and recognition.

As a WEO Industry Partner, your organisation will gain direct exposure to key decision makers across the international egg industry, while demonstrating your commitment to supporting the continued growth and development of the sector.

WHAT'S INCLUDED

WEO Conferences

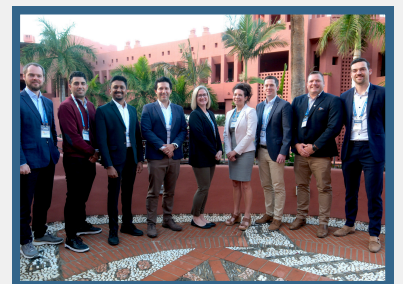
Industry Partners will be recognised at WEO's biannual international conferences:

- Recognition during conference opening presentation
- Logo recognition during conference – including breaktime slideshow
- First choice of Signature Sponsorship Opportunities at the conferences



Young Egg Leaders (YEL) Programme

- Logo recognition as official supporters of the Young Egg Leaders programme
- Association with WEO's flagship initiative focused on developing the next generation of global egg industry leaders



Regional Events & Seminars

- Logo recognition at regional events and seminars delivered by WEO
- Logo recognition at WEO booth/stand at industry exhibitions



NEW Global Data Reports **COMING SOON!**

- Logo recognition on new WEO Global Data Reports, published quarterly
- Reports distributed to all WEO members, positioning Industry Partners alongside new and exclusive industry intelligence and insights



Digital Brand Recognition

Industry Partners will receive year-round digital visibility across WEO's core communication channels:

- Dedicated Industry Partners webpage featuring:
 - Company name
 - Logo
 - Company profile and description
- Recognition on WEO member e-communications, including monthly E-News
- Logo recognition on revolving banner on WEO website homepage
- Annual LinkedIn 'Thank You' post recognising all WEO Industry Partners
- WEO Industry Partners digital badge and branded collateral for use on partners' own social media and communications



Annual Sponsors Meeting

- Dedicated in-person meeting of WEO sponsors, providing an opportunity to discuss how together we can support the future growth and development of the egg industry globally.
- This meeting is exclusively for active and ongoing sponsors of WEO, who play a vital role in enabling us to continue delivering value to the egg industry.



Annual Subscription Fee **£5,000**

For more information email: info@worldeggorganisation.com



Visit our website: www.worldeggorganisation.com



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